

DCMA
BUSINESS SOLUTIONS MARKETING GROUP

DESIGN

Google Business Profile Optimization Service for SMBs



Get your business in front of 90% of local buyers!



ABOUT US

Established in 2012 by Linda Donnelly

Fully managed Google Business service evolved as a need when we realized there was not a reliable provider.

Freelancers rarely finished work on time and quality was hit or miss, usually a miss.

We develop award-winning proprietary software & services & constantly invest in it.

We believe in providing excellent services to small businesses so they can grow.

Simple overview

- 1** You sign up for the service and fill out onboarding form
- 2** Our expert team does all the work (explained more on next slide)
- 3** We send you a monthly report that shows progress made
- 4** You use our tools to get more Google reviews from customers

What we do in the first month



We find the best 10 keywords for your business to rank for, then optimize your Google Business Profile and other listings using them.



We give you a QR code & a link to get more 5-star Google reviews from customers. Good reviews go to Google, bad ones go your email.

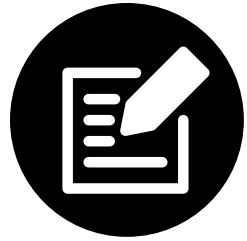


We improve your profile's authority by creating high authority content on Google properties using keywords as anchor text (Cloud Stacking strategy)



We publish weekly Google Business Posts using custom graphics with your branding. We also start replying to your Google reviews (optional).

Work we do every month



We publish weekly Google Business Updates using keyword specific optimized text & images with your branding on them (examples on next slide).



Upload the Google post's images to all of your directory listings (Yelp, Yellow Pages, etc.) to help you rank on more than just Google.



Reply to your Google reviews & notify you if you are not getting enough reviews to rank higher.



Ask and reply to three questions and answers on your Google Business Profile using your target keywords in them.



Send you a progress report which shows you the ranking improvements we've helped you achieve. They include heatmap graphics.

Custom post image examples



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THE NEURO SCENE
Shina Halavi, PhD

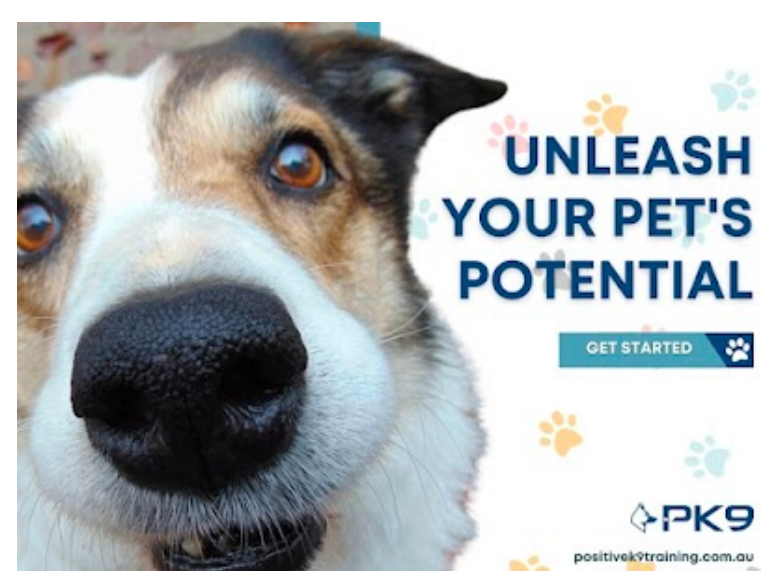


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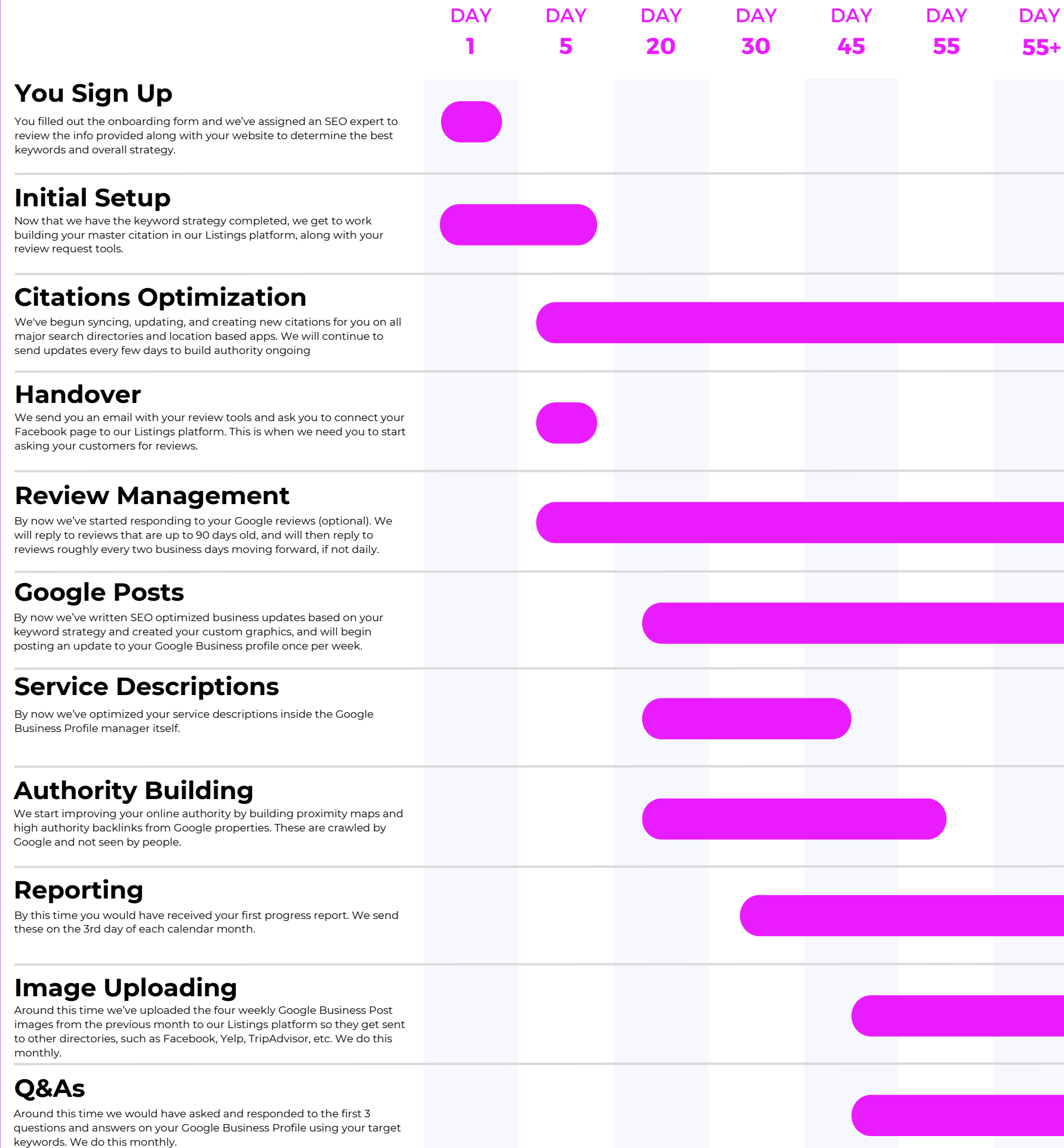
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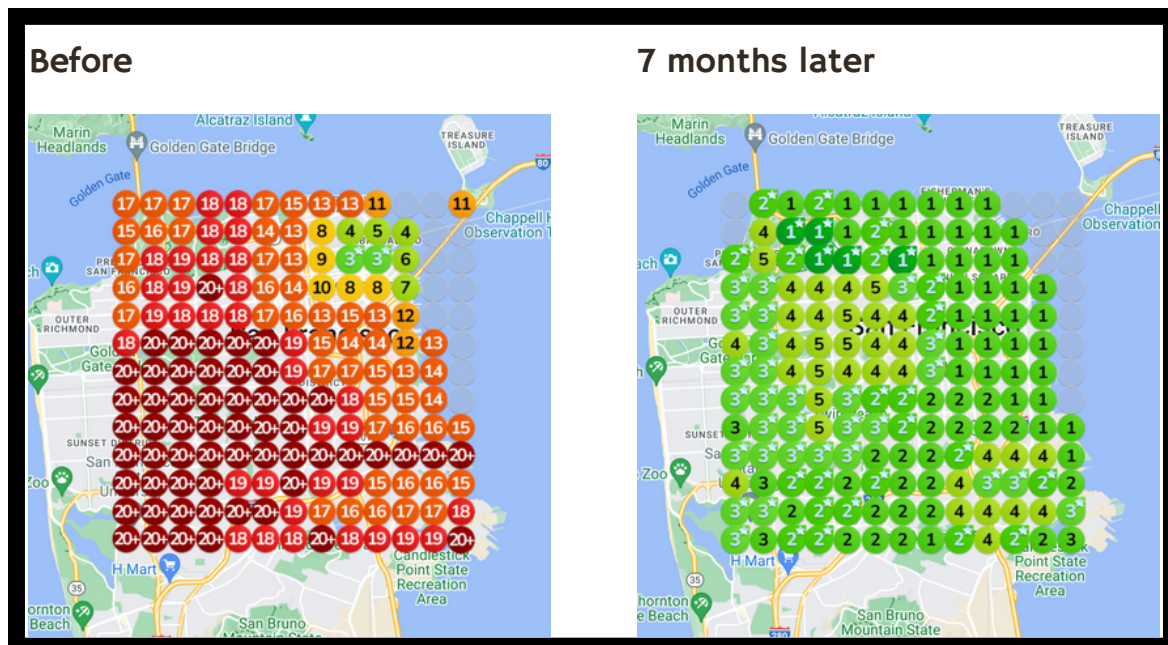
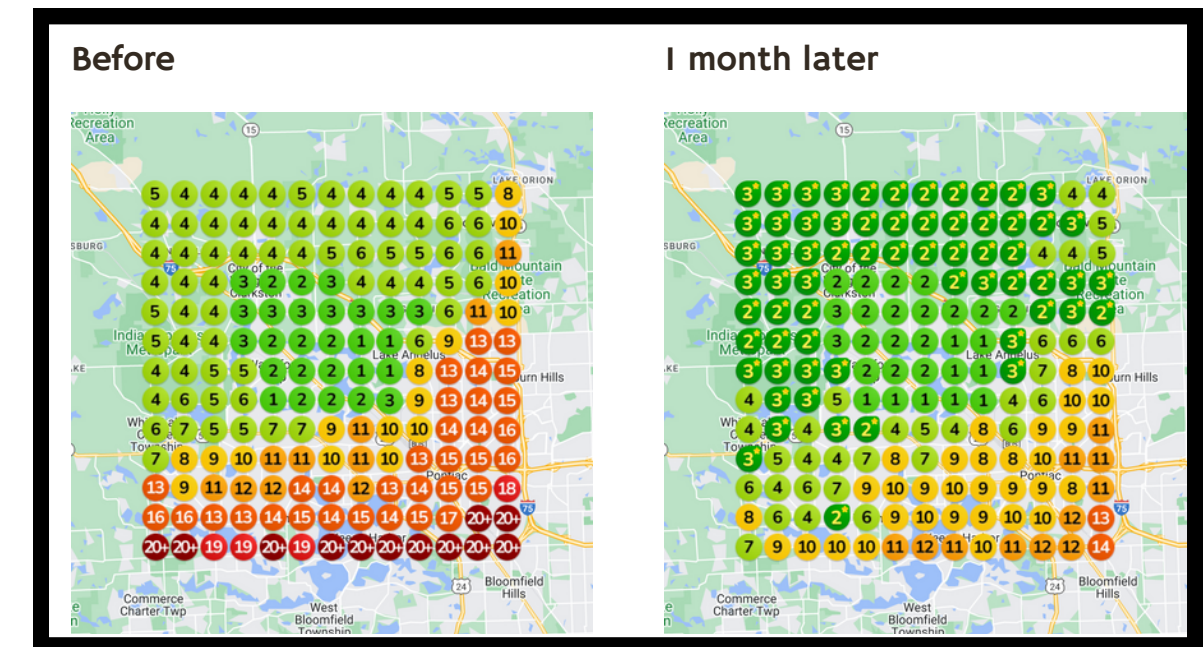
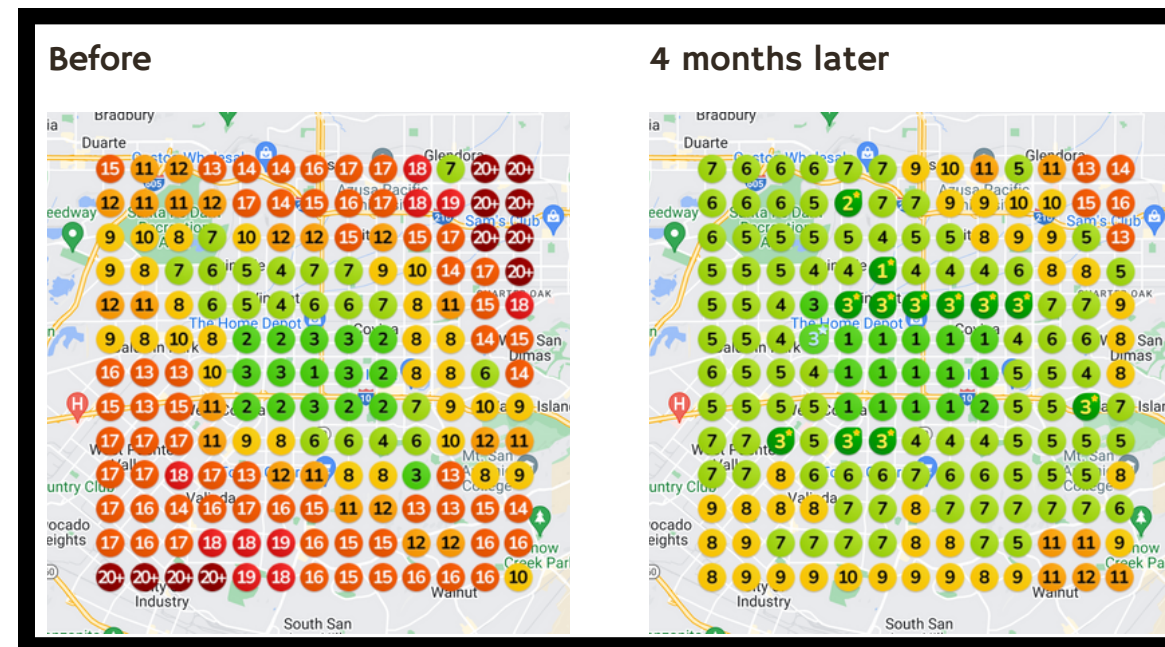
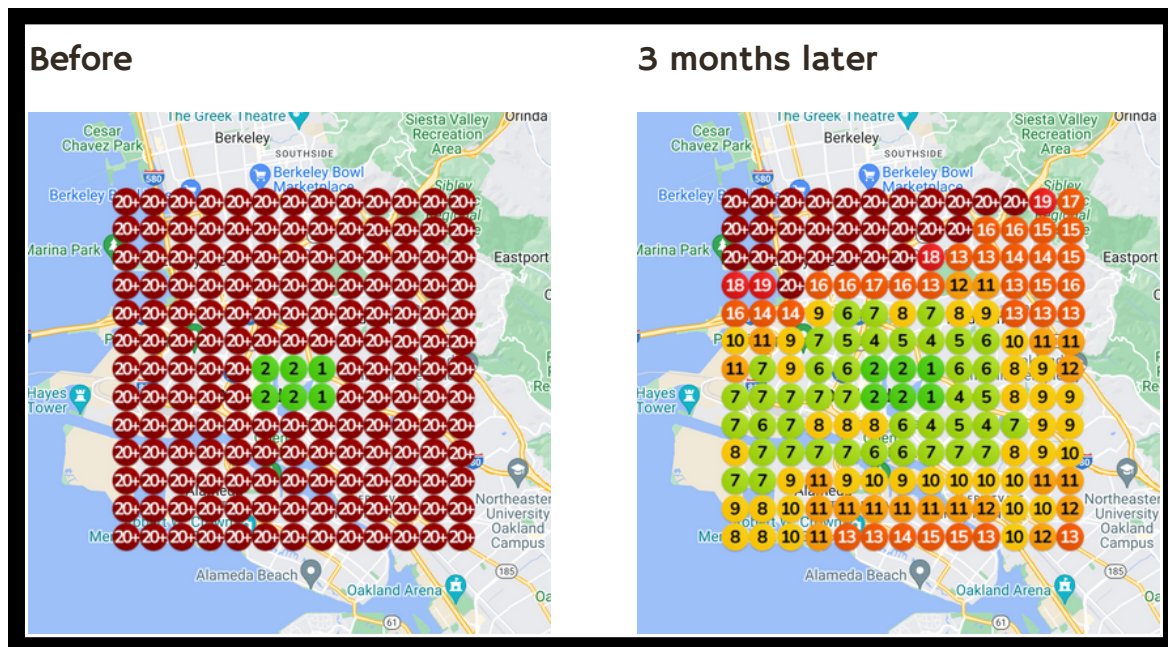
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Full service timelines



\$500 per month













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| <p>D Donovan DelValle  27 December 2024</p> <p>★★★★★</p> <p>Investing in Business Solutions Marketing Group's video marketing program has been one of the best decisions we've made for our law firm. The results have far exceeded our expectations.</p> <p>Read more</p> | <p>W William Carter  15 December 2024</p> <p>★★★★★</p> <p>Since partnering with Business Solutions Marketing Group for our video marketing, we've seen a significant increase in brand awareness, website traffic, and new client acquisition. Their services have been a game-changer for...</p> <p>Read more</p> | <p>L Liam Mercer  14 December 2024</p> <p>★★★★★</p> <p>Business Solutions Marketing Group offers a range of video marketing programs to suit different needs and budgets. They recently introduced an Avatar program that allows us to create high-quality videos without the need fo...</p> <p>Read more</p> | <p>S Shane Lloyd  13 December 2024</p> <p>★★★★★</p> <p>The scripts provided by Business Solutions Marketing Group are top-notch. They perfectly capture our brand voice and address the most common questions and concerns of our target audience.</p> |
| <p>R REGINA JAQUELINE CARRAN...  12 December 2024</p> <p>★★★★★</p> <p>What truly sets Business Solutions Marketing Group apart is their ability to get our videos ranked on the first page of Google and YouTube search results. This has led to a dramatic increase in website traffic and new client inquiries.</p> | <p>W William Martinez  9 December 2024</p> <p>★★★★★</p> <p>We've been thrilled with the results of Business Solutions Marketing Group's video marketing program. They handle everything from scripting and filming to editing and optimization. The videos are engaging, informative, and have...</p> <p>Read more</p> | <p>P Prince Harrison  3 December 2024</p> <p>★★★★★</p> <p>In today's digital world, reputation management is essential for any business. Business Solutions Marketing Group provides invaluable services that can protect your brand and help you attract new customers.</p> | <p>S Stanley Wright  20 November 2024</p> <p>★★★★★</p> <p>Business Solutions Marketing Group helped me safeguard my online reputation by removing unfair and inaccurate reviews. They are a valuable partner in protecting my brand and attracting new clients.</p> |
| <p>C CLAUDIA PRISCILA BELLO P...  8 November 2024</p> <p>★★★★★</p> <p>Business Solutions Marketing Group demonstrated a deep understanding of online reputation management. They explained the process clearly, managed my expectations, and achieved the desired results. True professionals!</p> | <p>J Jessie Rush  4 November 2024</p> <p>★★★★★</p> <p>I was hesitant to invest in reputation management, but I'm so glad I did. Business Solutions Marketing Group delivered on their promise and removed the negative reviews that were harming my business. The peace of mind is...</p> <p>Read more</p> | <p>D Declan Bradley  2 November 2024</p> <p>★★★★★</p> <p>Business Solutions Marketing Group was a lifesaver! They successfully removed two false and damaging reviews from my Google My Business profile. My online reputation is critical to my business, and I'm so grateful for their expertise and...</p> <p>Read more</p> | <p>K Kieran Allen  1 November 2024</p> <p>★★★★★</p> <p>Business Solutions has produced amazing results with our law firm. They have been innovative, responsive and result-driven. Our point of contact, Linda Donnelly has been excellent, often getting back to us with a solution within...</p> <p>Read more</p> |

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Call Linda

